

WTBW
1630720
EST 689.6

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Roger Marshall	
Authorized committee: Kansans for Marshall	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Services, Inc.	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Senate	
Date of election: 8/4/20	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Chris Marsden	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: Neil Williams <small>/s/ Digitally signed by Neil Williams Date: 2020.04.14 10:50:03 -0400</small>	Signature: <i>Wes Good</i>
Name: Neil Williams	Name: <i>Wes Good NSM</i>
Date of Request to Purchase Ad Time: <i>5/19/20</i>	Date of Station Agreement to Sell Time: <i>5/19/20</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or; if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 5/14/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected -- provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1630720	Station Call Letters: WLBW	Date Received/Requested: 5/19/20
Est. #: 6896	Station Location: Topeka, KS	Run Start and End Dates: 5/20 - 5/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOC12509424 [00.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	05/20/20 - 05/26/20	C/P/E:	560 / 646 / 6896
Traffic #:	1630720	Agency:	Strategic Media Services	Product Desc.:	Candidate
Buyer Order #:	9603427	Advertiser:	Kansans for Marshall 2020	Estimate Desc.:	Marshall Broadcast 30s 5.20-5.26
AE:	Wesley Good	Buyer:		Total Cost:	\$4,400.00 (Cash)
Property:	WBTV	Primary Demo:		Received Date:	5/19/20 9:02 AM
Sales Region:	Local				

Comments:

Terms Of Sale:

List Items						Spots														Totals	
Line	Program	ST	Len	Time	Days	Rate	May 20											Total Spots	Total		
1	13 NWS-MRNG 1	NM	:30	5:00 AM-6:00 AM	-T---	30.00	1											1			
(Program: 13 NWS-MRNG 1)Jan-Mar'19																					
1	13 NWS-MRNG 1	NM	:30	5:00 AM-6:00 AM	--F---	30.00	1											1			
(Program: 13 NWS-MRNG 1)Jan-Mar'19																					
1	13 NWS-MRNG 1	NM	:30	5:00 AM-6:00 AM	----M-	30.00	1											1			
(Program: 13 NWS-MRNG 1)Jan-Mar'19																					
1	13 NWS-MRNG 1	NM	:30	5:00 AM-6:00 AM	-----T	30.00	1											1			
(Program: 13 NWS-MRNG 1)Jan-Mar'19																					
2	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	-T---	80.00	1											1			
(Program: 13 NWS-MRNG 2)Jan-Mar'19																					
2	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	W----	80.00	1											1			
(Program: 13 NWS-MRNG 2)Jan-Mar'19																					
2	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	-----M-	80.00	1											1			
(Program: 13 NWS-MRNG 2)Jan-Mar'19																					
3	SUNDAY MRN-CBS	NM	:30	8:00 AM-9:30 AM	---S-	100.00	1											1			
(Program: SUNDAY MRN-CBS)Jan-Mar'19																					
4	PRICE-RT 1-CBS<	NM	:30	10:00 AM-11:00 AM	--F--	45.00	1											1			
(Program: PRICE-RT 1-CBS<)Jan-Mar'19																					
4	PRICE-RT 1-CBS<	NM	:30	10:00 AM-11:00 AM	W-----	45.00	1											1			
(Program: PRICE-RT 1-CBS<)Jan-Mar'19																					
4	PRICE-RT 1-CBS<	NM	:30	10:00 AM-11:00 AM	---M-	45.00	1											1			
(Program: PRICE-RT 1-CBS<)Jan-Mar'19																					

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	May 20											Total Spots	Tote			
5	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	75.00	1											1				
(Program: MIDDAY-KANSAS)Jan-Mar'19																						
6	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	--F----	35.00	1											1				
(Program: 13 NEWS-EYE-KS<)Jan-Mar'19																						
6	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	W-----	35.00	1											1				
(Program: 13 NEWS-EYE-KS<)Jan-Mar'19																						
6	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-----T	35.00	1											1				
(Program: 13 NEWS-EYE-KS<)Jan-Mar'19																						
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-T-----	100.00	1											1				
(Program: LIVE AT 5)Jan-Mar'19																						
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-----M	100.00	1											1				
(Program: LIVE AT 5)Jan-Mar'19																						
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	--F----	250.00	1											1				
(Program: 13 NWS AT 6)Jan-Mar'19																						
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	W-----	250.00	1											1				
(Program: 13 NWS AT 6)Jan-Mar'19																						
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----T	250.00	1											1				
(Program: 13 NWS AT 6)Jan-Mar'19																						
9	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-T-----	250.00	1											1				
(Program: WHEEL-FORTNE)Jan-Mar'19																						
9	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-----M	250.00	1											1				
(Program: WHEEL-FORTNE)Jan-Mar'19																						
10	Wheel Saturday	NM	:30	6:30 PM-7:00 PM	--S----	150.00	1											1				
(Program: Wheel Saturday)Jan-Mar'19																						
11	13 NWS AT 10<	NM	:30	10:00 PM-10:35 PM	-T-----	310.00	1											1				
(Program: 13 NWS AT 10<)Jan-Mar'19																						
11	13 NWS AT 10<	NM	:30	10:00 PM-10:35 PM	--F----	310.00	1											1				
(Program: 13 NWS AT 10<)Jan-Mar'19																						
11	13 NWS AT 10<	NM	:30	10:00 PM-10:35 PM	-----M	310.00	1											1				
(Program: 13 NWS AT 10<)Jan-Mar'19																						
11	13 NWS AT 10<	NM	:30	10:00 PM-10:35 PM	-----T	310.00	1											1				
(Program: 13 NWS AT 10<)Jan-Mar'19																						
12	Late Show	NM	:30	10:35 PM-11:35 PM	-T-----	85.00	1											1				
(Program: Late Show)Jan-Mar'19																						
12	Late Show	NM	:30	10:35 PM-11:35 PM	--F----	85.00	1											1				
(Program: Late Show)Jan-Mar'19																						
12	Late Show	NM	:30	10:35 PM-11:35 PM	W-----	85.00	1											1				
(Program: Late Show)Jan-Mar'19																						
12	Late Show	NM	:30	10:35 PM-11:35 PM	-----M	85.00	1											1				
(Program: Late Show)Jan-Mar'19																						

List Items						Spots												Totals		
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	May 20												Total Spots	Total
12	Late Show	NM	:30	10:35 PM-11:35 PM	---T	85.00	1												1	
(Program: Late Show)Jan-Mar'19																				
13	AVG. ALL WKS<	NM	:30	10:35 PM-11:35 PM	--S--	50.00	1												1	
(Program: AVG. ALL WKS<)Jan-Mar'19																				
Spot Totals:							34												34	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	34	\$4,400.00			



Order / Rev:	1630720
Alt Order #:	WOC12509424
Product Desc:	Candidate
Estimate:	6896
Flight Dates:	05/20/20 - 05/26/20
Original Date / Rev:	05/19/20 / 05/19/20
Order Type:	NORMAL

Primary AE:	Wesley Good
Sales Office:	TPKN
Sales Region:	National

Name:	<u>Strategic Media Services</u>
Buying Contact:	<u></u>
Billing Contact:	<u></u>
	<u>1911 N Ft Myer Drive</u>
	<u>Arlington, VA 22209</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	KANSANS FOR MARSHALL 2020
Demographic:	HH
Product Codes:	Candidate - National - Senate
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-CAND

New Business Thru:	
Advertiser External ID:	178888
Agency External ID:	5623
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/26/20	34	\$4,400.00	\$3,740.00

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	34	\$4,400.00	\$3,740.00	0.00
Totals	34	\$4,400.00	\$3,740.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	05/20/20	05/26/20	13 News This Morning @ 5a 13 News This Morning @ 5a (Program: 13 NWS-MRNG 1)Jan-Mar'19	CM	5:00 AM-6:00 AM	11-11--	:30	4	\$40.00	P-04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	05/20/20	05/26/20	11-11--		4	\$40.00	0.00								
N 2	WIBW	05/20/20	05/25/20	13 News This Morning @ 6a 13 News This Morning @ 6a (Program: 13 NWS-MRNG 2)Jan-Mar'19	CM	6:00 AM-7:00 AM	1-11---	:30	3	\$80.00	P-04	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	05/20/20	05/26/20	1-11---		3	\$80.00	0.00								
N 3	WIBW	05/20/20	05/24/20	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS)Jan-Mar'19	CM	8:00 AM-9:30 AM	-----1	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	05/18/20	05/24/20	-----1		1	\$100.00	0.00								
N 4	WIBW	05/20/20	05/25/20	CBS Price Is Right Price Is Right (Program: PRICE-RT 1-CBS<)Jan-Mar'19	CM	10:00 AM-11:00 AM	A1-1-1--	:30	3	\$45.00	P-04	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	05/20/20	05/26/20	1-1-1--		3	\$45.00	0.00								
N 5	WIBW	05/20/20	05/21/20	Midday in Kansas Midday in Kansas	CM	12:00 PM-12:30 PM	----1---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00

Order / Rev: 1630720
 Alt Order #: WOC12509424
 Flight Dates: 05/20/20 - 05/26/20

Advertiser: KANSANS FOR MARSHALL 2020
 Product Desc: Candidate
 Estimate: 6896
 WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: MIDDAY-KANSAS)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---1---					1	\$75.00		0.00			
N 6	WIBW	05/20/20	05/26/20	13 News Eye on NE KS@M 13 News Eye on NE KS@4p	CM	4:00 PM-4:30 PM	-11-1--	:30	3	\$35.00	P-04	0.00	NM	3	\$105.00
(Program: 13 NEWS-EYE-KS<)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/20	05/26/20	-11-1--					3	\$35.00		0.00			
N 7	WIBW	05/20/20	05/25/20	Live @ 5p Live @ 5p	CM	5:00 PM-5:30 PM	1--1---	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
(Program: LIVE AT 5)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/20	05/26/20	1--1---					2	\$150.00		0.00			
N 8	WIBW	05/20/20	05/26/20	13 News @ 6p 13 News @ 6p	CM	6:00 PM-6:30 PM	-11-1--	:30	3	\$250.00	P-04	0.00	NM	3	\$750.00
(Program: 13 NWS AT 6)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/20	05/26/20	-11-1--					3	\$250.00		0.00			
N 9	WIBW	05/20/20	05/25/20	M-F Wheel of Fortune M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	1--1---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
(Program: WHEEL-FORTNE)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/20	05/26/20	1--1---					2	\$250.00		0.00			
N 10	WIBW	05/20/20	05/23/20	Sat Wheel of Fortune Sat Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$185.00	P-04	0.00	NM	1	\$185.00
(Program: Wheel Saturday)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1-					1	\$185.00		0.00			
N 11	WIBW	05/20/20	05/26/20	13 News @ 10p M-F 13 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$310.00	P-04	0.00	NM	5	\$1,550.00
(Program: 13 NWS AT 10<)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/20	05/26/20	11111--					5	\$310.00		0.00			
N 12	WIBW	05/20/20	05/26/20	CBS Late Show Late Show	CM	10:35 PM-11:35 PM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
(Program: Late Show)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/20	05/26/20	11111--					5	\$50.00		0.00			
N 13	WIBW	05/20/20	05/23/20	Sa-Su 1035p-1135p Sa-Su 1035p-1135p	CM	10:35 PM-11:35 PM	-----1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS<)Jan-Mar'19															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1-					1	\$50.00		0.00			
													Totals	34	\$4,400.00